

2019 Edition

Pink IN THE CITY

Georgia Lombardos
VOS AMBASSADRICES
PINK

Modeling
The Way

LE CENTRE DE BIEN-ÊTRE
DU CANCER DU SEIN DU CUSM

Raise Craze

Mr Puffs
Pink Box Campaign

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the online magazine

PINK IN THE CITY

MONTREAL, QUEBEC



Centre universitaire
de santé McGill



McGill University
Health Centre





DEAR SPONSOR/ADVERTISER

Pink in the City is a breast cancer foundation that raises funds and awareness through various ongoing initiatives throughout the year and has had a considerable impact in the philanthropic forum since 2006.

To date, funds raised exceed 1.4M. This would not be possible without the close collaboration and financial assistance from our partners, sponsors, and donors. Patient support services, leading-edge diagnostic medical equipment, and research programs come primarily from private funding provided by organizations like Pink in the City.

Pink in the City invites you to become a sponsor for our upcoming 2022 fundraiser event. Your sponsorship will benefit the breast clinic of the Royal Victoria Hospital at the MUHC. Our guest of honor will be Dr. Meterissian at our upcoming event, surgical oncologist and director of the breast clinic at the McGill University Health Centre. He has helped thousands of women through their breast cancer journey but in October 2021 he went above and beyond his call of duty. On October 21, 2022, we will celebrate his achievements and our community for coming together for this important cause. Join us to support our efforts and learn more about how your donations will save lives. For more information, visit www.pinkinthecity.ca.

Thank you to all who have partnered with us and helped impact the lives of women fighting for their life. In honor of Breast Cancer Awareness Month, inspirational survivors will be featured in our 2022 pink carpet video to be launched at this event.

Approximately 1 in 8 women will develop invasive breast cancer during their lifetime. This year's mission is to raise funds to support the initiative for metastatic breast cancer. You can help us increase survivorship and give hope to thousands of women for a better diagnosis to help change their lives and future.

Thank you,

Denise Vourtzoumis
Founder/President
Pink in the City



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Proceeds to benefit Breast Clinic of the MUHC

Fondation
du Centre universitaire
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Fundraiser Event

FRIDAY, OCTOBER 21, 2022 | 6:00 PM

Ticket 250\$ / 10 tickets per Table

Cocktails 6:00 PM

Dinner 7:30 PM

Open Bar

EMBASSY PLAZA

1003 BOULEVARD CURÉ-LABELLE
LAVAL, QC H7V 2V6

PROCEEDS TO

MUHC BREAST CLINIC

LIVE BAND

POCKETFUL OF SOUL

LIVE AUCTION

LEE HABERKORN



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SPONSORSHIP PACKAGES

SPONSORSHIP OPTIONS

Event Sponsor \$25,000 <ul style="list-style-type: none">• Inside front or back cover• 2 tables of 8 tickets each	Diamond Sponsor \$10,000 <ul style="list-style-type: none">• Inside front or back cover• 8 tickets	Ruby Sponsor \$7,000 <ul style="list-style-type: none">• Full page• 8 tickets
Gold Sponsor \$4,000 <ul style="list-style-type: none">• Full page• 4 tickets	Silver Sponsor \$2,500 <ul style="list-style-type: none">• Full page• 2 tickets	Corporate Table \$2,000 <ul style="list-style-type: none">• Includes Signage• 8 tickets

All sponsorship packages include: Visibility during the night of the event.
Social media exposure. Editorial option.
Tax receipt available upon request.

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☐

CHEQUE

☐

CASH

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VISA

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MASTERCARD

CARD # _____ EXP. DATE: ____/____/____ AMOUNT: \$ _____ DATE: ____/____/____

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COMPANY NAME: _____ CONTACT PERSON: _____

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MAGAZINE ADVERTISEMENT 2022

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OPTION	TYPE	SIZE	PRICE
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B	HALF PAGE	8.5" X 5.5"	\$700
C	QUARTER PAGE	4" X 5.25"	\$350
D	BUSINESS CARD AD	4" X 2.5"	\$300
E	WISHES / IN MEMORIAM	4" X 2.5"	\$250

METHOD OF PAYMENT:

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☐

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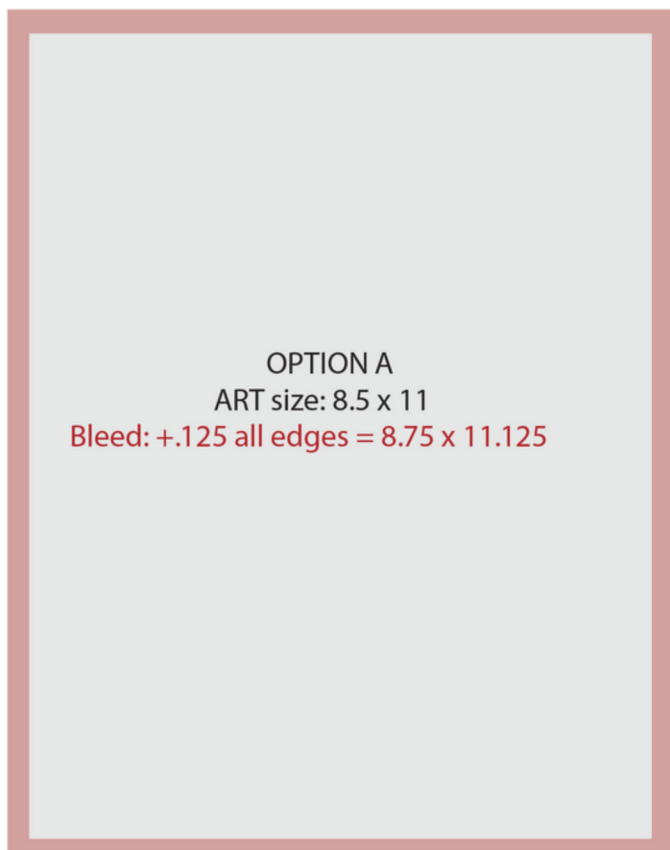


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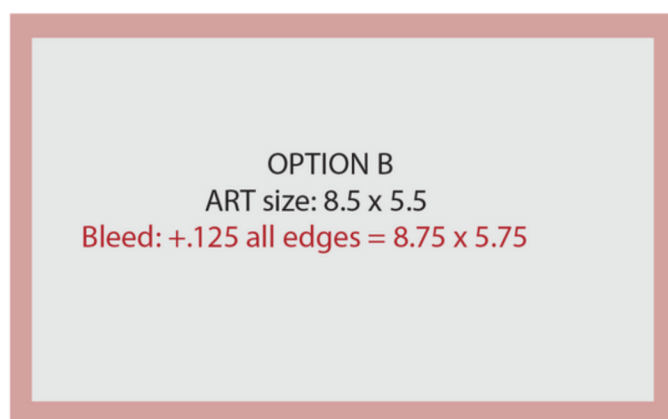
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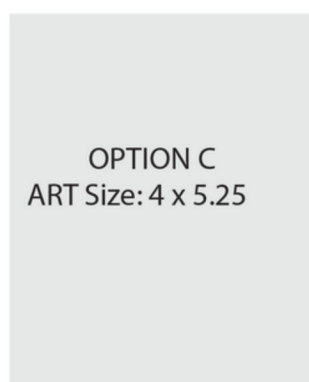
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